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UNCLASSIFIED

Concatenated JPRS Reports, 1991

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Classification: UNCLASSIFIED 31 Aug 91 Document Date: JPRS Report Report Type:

Status: Category: Report Date:

Report Number: JPRS-UPA-91-039 UDC Number:

Headline: PRAVDA Urges Readers To Contribute News, Ideas

Source Line: PM0309094391 Moscow PRAVDA in Russian 31 Aug 91 Single Edition p 6

Subslug: [News Desk announcement: ''We Will Buy News'']

FULL TEXT OF ARTICLE:

- [News Desk announcement: ''We Will Buy News'']
- [Text] The newspaper's new status also gives rise to its novel news concept. We intend to provide you with all the news that the majority may find interesting. Any events will be subjects for PRAVDA's reporters ranging, from pure sensation to 'insoluble'' problems at the everyday level: from encounters with 'flying saucers' to impromptu interviews with politicians. In short, PRAVDA will reflect all interesting events in the country.
- 3. Our correspondents have been and are working on these problems, but we need your help, esteemed readers. We will be delighted with any practical suggestions, we are ready to gratefully listen to your advice and comments, and, needless to say, we are waiting for all kinds of news and original ideas from you.
- 4. The most reputable newspaper is the best informed newspaper. PRAVDA hopes to be just that with your help, readers.
- 5. Incidentally, despite PRAVDA's difficult financial position, we are now concerned as to what incentive to give to those who provide the newspaper with the most interesting and ''freshest' news.
- Be bold!
- 7. Our news hotline number is 257-32-18.
- 8. [Signed] News Desk